



PHOTOGRAPHING VIDEOTAPING TELEVISIONING: PATIENTS

Purpose:

To maintain and ensure confidentiality, patients must consent to any photographing, videotaping and/or televising of themselves or any procedures involving them. The purpose of the photographing must be explained so the patient understands its intended purpose.

Scope:

Applies to all inpatient and outpatient areas in the Boulder Community Hospital system.

Policy Statement:

- All patient's personal health information and identity is protected and may only be recorded on film by patient written consent.
- Written consent is not required when it is used for the clinical care of a patient and is included in the medical record. Hospital equipment must be used.

Procedural Guideline Statement:

1. Patients being photographed, videotaped or televised for any educational or public relations purpose must sign the "Patient Consent to Photograph/Videotape/Film/Interview and /or Authorization to Release Protected Health Information" form obtained from the Public Relations Department. The specific use of the photographs, videotape and/or televising must be stated in the consent.
2. Patients who are undergoing surgical procedures may have the procedure videotaped at the request of the surgeon. Surgical or endoscopic patients give their consent for videotaping or photographing on the "Consent and Request for Surgery/Procedure" form. Signing the authorization is strictly voluntary and a surgical patient may refuse to consent to videotaping or photographing.
3. Patients who are undergoing Polysomnography (Sleep Studies) will have the entire procedure recorded using digital video image recording. Sleep Study patients give their consent for digital videotaping on the "Consent for Sleep Study Recording" form. If a Sleep Study patient does not consent to the digital recording of the procedure, this will be indicated on the consent form and no video recording will be performed.
4. Emergency Department patients may have injury, medical conditions or procedures photographed for medical record documentation at the request of the physician. Patient consents using the "Emergency Department Patient Consent to Photograph" form.
5. Any patient can withdraw their consent and request cessation of the photographing, videotaping and/or televising after consent has been given and filming is done or in process. This request will be accommodated.

6. Before engaging in the production, anyone participating who is not already bound by the hospital's confidentiality policy signs a confidentiality statement to protect the patient's identity and information.

Definitions:

Photographing/videotaping/televising/recording: includes the use of all digital, electronic and film equipment

Resources:

Public Relations Department
Forms section of Scoop

References:

Joint Commission Standard
RI.01.03.03

Key Words:

Photographing, Videotaping, Televising, Recording

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